

Artwork Guidelines

For CCL's Dry Offset Process



CCL



Artwork Requirements



- Artwork can be provided to CCL several different ways
 1. Email (10mb or smaller)
 2. FTP Site (Contact Graphics Manager for login and password)
 - If using CCL's FTP site, once file(s) have been uploaded please send an email to Graphics Manager and Graphic Artist(s) so that the file(s) can be retrieved.
 3. Various web based file sharing (Ex: Dropbox, Hightail, Mass Transit, ESKO, etc)
- **When emailing art in or proofs back to CCL please use the following email.... her_art@cclind.com.**
- **All proofs should be replied to the original email in which it was sent by replying to all.** This ensures the email will be tracked properly and in a timely fashion.
- An Adobe Illustrator file and PDF should be supplied for all jobs. Art should be in CCL's dieline with fonts outlined. **If fonts are not outlined please supply fonts when supplying the art.**
- Adobe Illustrator is the preferred format for all artwork, if supplying something different the Graphics Manager should be consulted.
- If your art contains placed graphics (Ex: photos), please supply them. If they are flattened please include the layered file as well. Minimum of 300dpi for all photos.
- All art will print 133 LPI / 2540 DPI for art being processed by CCL
- **ALL type should be no smaller than 6 point**, if type is smaller than 6 point an hold harmless letter will be sent out to be signed stating that it is below CCL's minimum spec and CCL is not held liable for text not printing correctly due to the undersized font.
- Positive line weight is .007"
Negative line weight is .008"
- See Page 3 for barcode specifications.
- See Page 4 for artwork placement into CCL's dielines.
- ALL pressurized cans **MUST** have a DOT 2P or DOT 2Q as well M5655 in a minimum of 6 point type. This is a regulation of the Department of Transportation. No cans will be printed without this on them.
- Clearly indicate PMS Colors or custom colors for color matching. Please supply a printed sample or a large swatch to match.
- Designing large print areas (bands or rules) the same color as small text or screens may cause "fill-in". CCL reserves the right to split plates for better print ability. **EXTRA PLATE CHARGES WILL APPLY.**
- When printing large solid areas a spread plate will be added (Creating a trap and spread plate for the same color) a .004" spread will be applied to all text and objects on the spread plate. This will allow the best possible chance to not have "fill-in" on the trap plate and achieve the color on the trap plate. **EXTRA PLATE CHARGES WILL APPLY.**

- All jobs will be matched to signed Light/Target/Dark Standards once they have been established after the initial first run. For first time runs, the colors will be matched to approved ink draw downs.
- Always supply a previous sample if available.
- All incoming artwork should be sent to her_art@cclind.com. If smaller than 25mb.
- All PDF proofs will be sent from her_art@cclind.com, please reply to all on copy when sending approvals back to CCL.
- If a file is larger than 25mb, please send via another method (DropBox, MassTransit, etc) or we can supply a login and password to our FTP site.
- All art related questions should also be emailed to her_art@cclind.com.



Artwork Revision Policy

Revisions prior to production

- One customer requested revision prior to plating is included in quoted price.
- 2 or more revisions could incur revision charge, assessed on job per job basis.

Revisions after plating/prior to production

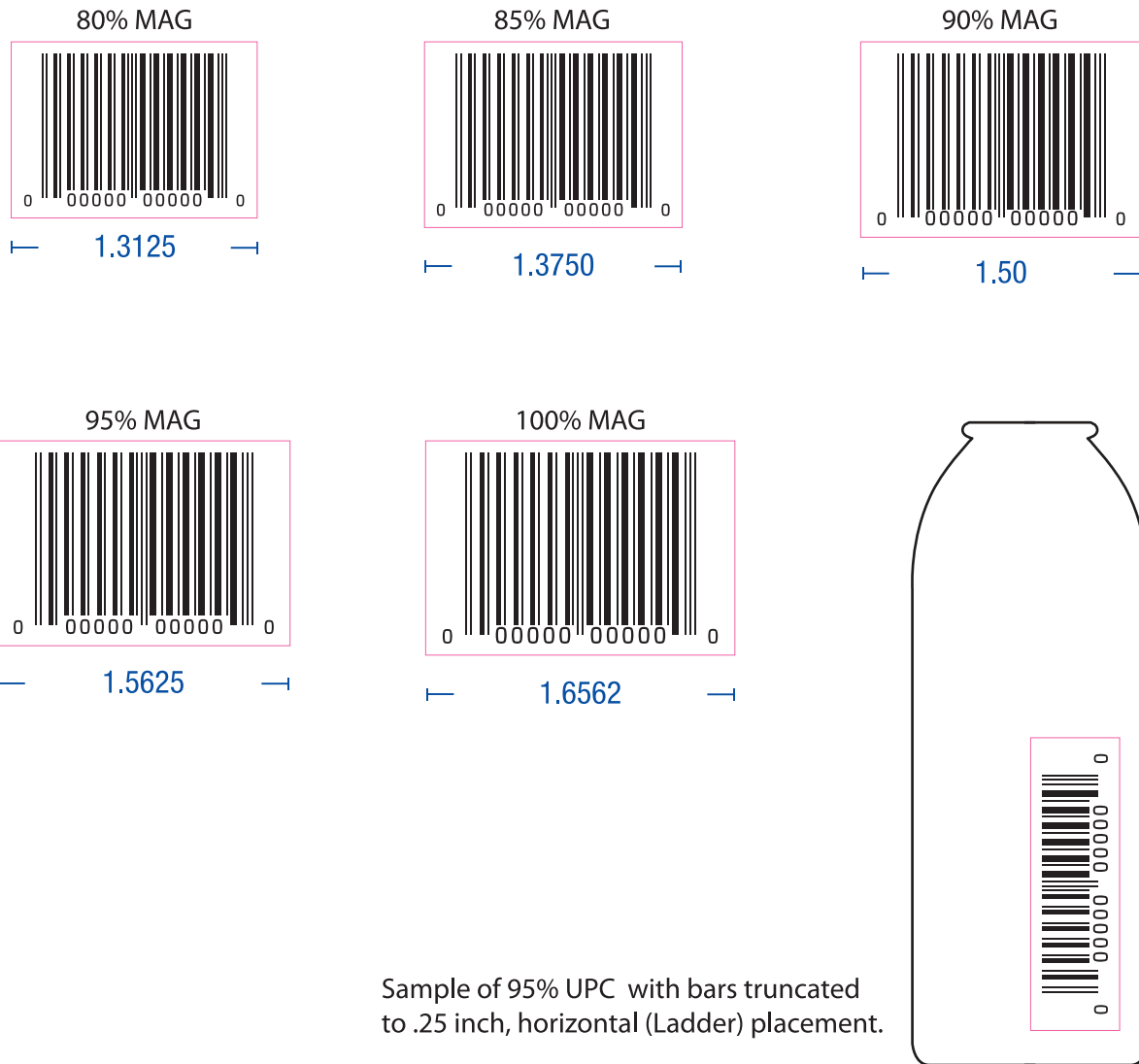
- Charge per plate affected by customer requested revision

Revisions to existing/previously produced

- This is considered a completely new job. For quality control purposes CCL creates a new job with new internal control numbers for any changes made to jobs that have already produced. These numbers appear on our art files and on each plate, eliminating the possibility of using the wrong file to create a plate and the chance of someone using an old plate.



CCL Barcode Size Guide



All barcodes are created at CCL to ensure the proper bar width reduction settings calibrated to CCL production requirements.

Black code on white field is recommended for optimal scanning and contrast.
Colors not recommended are red and various shades of red, silver or light gray.

Bars must run horizontal (parallel to the bottom of the can) with readable number to the left or right of the bars.

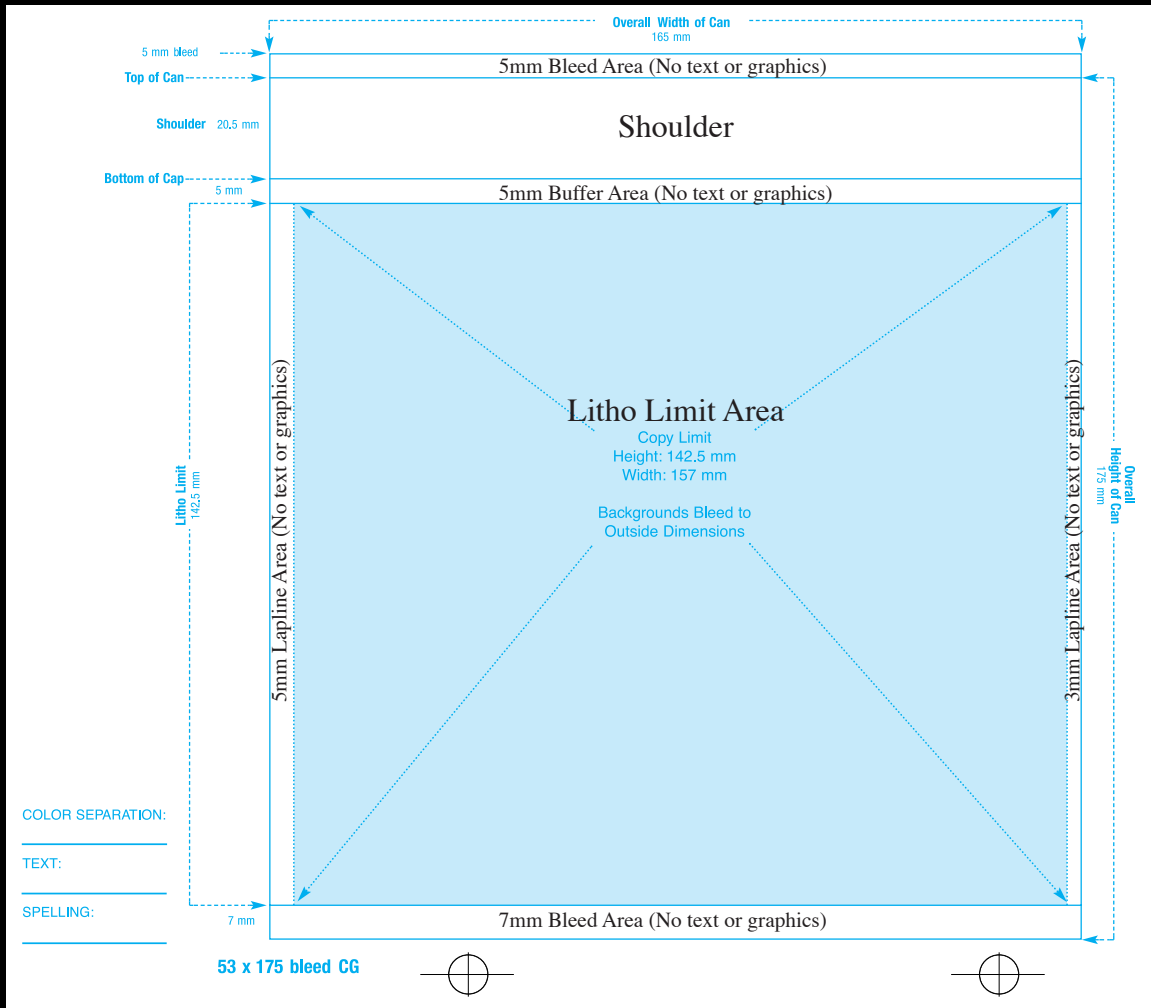
Magenta rule above indicates UPC “box” size. This area needs to remain free of graphics and other ink colors. This is the “Quiet Space” needed around the bars for proper scanning. (Height of box adjusts with length of bars)

CCL does not recommend any barcodes be produced below 80% magnification or bar length (truncation) below .25 inch.

Any code not meeting these requirements will need the customer to sign a Hold Harmless letter and will assume responsibility for any scannability issues.

CCL CONTAINER
PHOTO POLYMER PLATE

CANADA



date 53x175 Customer PRODUCT
COLOR COLOR on base CC:0000-0

CANADA

- All text should fit within the litho limit area (Cyan box above).
- Text or graphics that extend into the shoulder area are subject to distortion.
- Background colors can cover the can from top to bottom, left to right.
- NO text or graphics should be placed into the Lapline area without consulting the Graphics Manager first.
- Dimensions will vary depending on size and shoulder, all dielines will have a Litho Limit Area, Lapline and shoulder areas clearly marked.
- Dielines available upon request (in AI & PDF formats)

CCL



Artwork Approvals

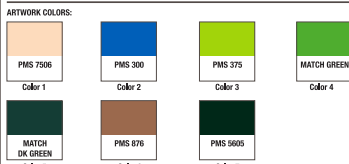
CCL

A digital proof (PDF) will be supplied for final approval. Please read over carefully before signing and returning to CCL. No printing plates will be made before the receipt of the signed approval. CCL will not be responsible for any errors, changes or omissions after the signed approvals have been sent in to CCL. Changes after approval are costly and will cause additional expenses and delays in production.

PDF PROOF FOR APPROVAL

Date: 3.1.2017
 F#: F61501
 Client: KIK Danville
 Job: Thicker Fuller Hair Weightless Volume Hair Spray
 Part #: 61P50001
 CCR: CC-05282-7
 Basecoat: Clear
 Over Varnish: Gloss
 Size: 53x205
 Shoulder: Ecogorge

Date: **Sign & Date Here**
 Approved By:



CCL Container will not be responsible for any errors, omissions, etc., overlooked by customer after the return of proofs with their signature or electronic approval.

The customer agrees that, in preparing proofs, CCL Container assumes no liability for infringement of or non-compliance with any and all applicable laws and regulations or for conflict with the rights of third parties in connection with copyrights, trademarks, designs, labels, or unfair competition. The customer further agrees to indemnify and save harmless CCL Container from all damages and/or loss sustained by CCL Container as a result of any action by third parties based on any of the aforementioned grounds.

The color displayed in this PDF are representational only and are not true colors that will be used in printing. Only approved draw downs and standards will be used to match in the printing process.



CCL Container
 Hermitage, PA

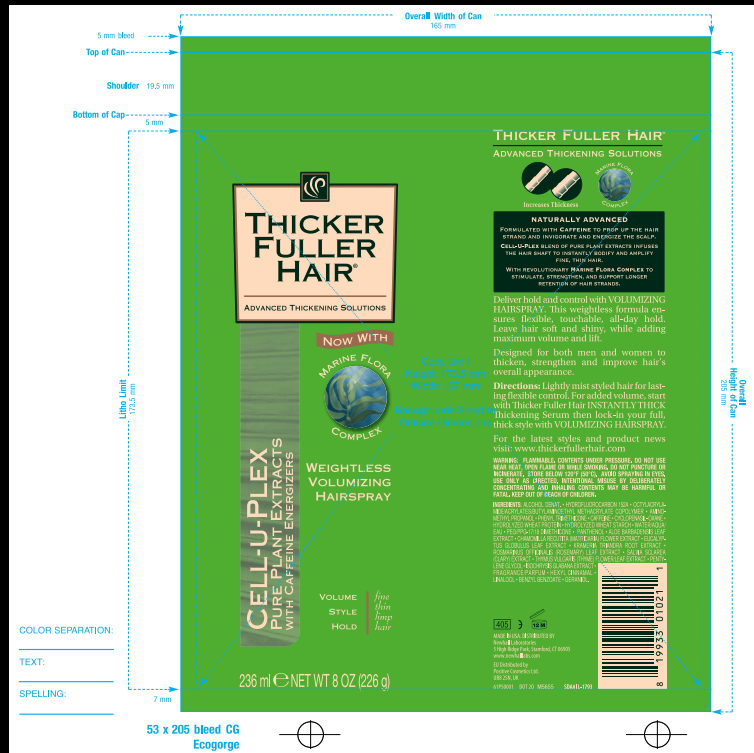
GRF007

CCL CONTAINER
 PHOTO POLYMER PLATE

COLOR SEPARATION:

TEXT:

SPELLING:



3.1.2017 53x205 (Ecogorge) KIK Danville Thicker Fuller Hair Weightless Volume Hair Spray 61P50001
 PMS 7506 PMS 300 PMS 375 Match Green Match Dark Green PMS 876 PMS 5605 on Clear BG/Gloss DV CC-05282-7

All PDF proofs will have this template to the left that includes CCL's F# & CC# (These are job specific to each job), the client, job, part number, basecoat, over varnish, size and shoulder. Color swatches are also listed to help the client know which colors are being used for the current job. By signing, dating and returning this proof to CCL the client acknowledges the art is approved and ready for production.

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Supplied 1 Bit Tiffs

- Please follow previous pages for artwork requirements
- All supplied 1 bit tiffs should be:
 - 2540 dpi
 - 133 lpi
 - wrong reading
 - cropped to 296mm (Left to right)
 - cropped to the edge of the crop marks (top to bottom)
 - LZW compressed
 - Screen angles should be on different angle
- The gripper at the bottom must be filled out according to CCL requirements



- Customer's part number goes at the end of the first line
- Job specific CC# goes at the end of the second line (will be supplied by CCL for each job or given a bank of CC#'s to be used)
- The last digit is the number of plates being used in the specific job
- Before supplying 1 bit tiffs a PDF must be supplied for CCL review
- If not supplying a color key with the 1 bit tiffs, CCL will need a production PDF
- Please supply all of the 1 bit tiffs needed for the job as well as the dieline

